

VOICE – Corporate, Broadcast, Online



- Live TV and stage experience
- Ex BBC Continuity Announcer
- Skilled writer
- ‘One take wonder’ reputation
- Calm, good-humoured, personable
- Flexible, adaptable, takes direction well
- Neutral accent with northern roots
- Voice age range: 30-50
- Style: warm, authoritative, natural, trustworthy
- Own recording facilities
- Based in London

About Jayne: Jayne honed her voice-over skills on the stage and on BBC Television as a Continuity Announcer. This live, frequently ‘seat of the pants’ experience has made her an adaptable, efficient and reliable performer. She has since gained considerable experience in the broadcast and corporate worlds including on promos, online, promotional DVDs, podcasts, talking books and features on BBC Radio 4.

Intelligence, professionalism and flexibility are at the heart of everything she does. Add to that great attention to detail and you’ll see why she adds value to any project, large or small, corporate or broadcast.

About the voice: Jayne’s Yorkshire origins give her voice a round, warm, melodious quality. It has a distinctive and memorable tone and a naturally varied and accessible intonation. BBC audience research reveals her to be ‘believable’, ‘trustworthy’, ‘warm’ and ‘intelligent’.

This makes Jayne’s voice and style of delivery ideally suited to complex subjects where the fluidity of the read is key. Her ability to communicate ‘difficult’ information with credibility, integrity and authority is highly valued.

She excels at technical subjects with complicated terminology - such as in the financial and pharmaceutical sectors. Her work in business and PR, together with her proven writing skills mean that she can also make a useful contribution to scripting and content issues.

“Her professionalism, humour and ability to nail the script consistently, take-on-take, speeded up the studio day itself and has made editing her links a joy.” **Red Bee Media**

Jayne’s clients:

Corporate/Online clients include AXA, EON, Astra Zeneca, Bank of England, Imperial College, What Car?, Amgen, Thomas Cook, Haymarket, RNIB (talking books)

Broadcast clients include BBC TV, BBC Radio, CBBC (character voices), Channel 4, UKTV, Red Bee Media, Sky (Horse and Country TV)

‘Jayne has a beautiful voice, a natural style which is warm and authoritative, and she delivers near perfect performances every time. Having auditioned several voiceover artists, none were so enthusiastic or produced such flawless recordings, just a couple of the reasons we book her on a regular basis.’

Nigel Swan, What Car? Magazine